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**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: February 24, 2004

Alice Sutanandi  
Alice Sutanandi



**PATENT**  
**409475-38**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: SHUSTER et al.

Serial No.: 09/893,362

Filed: June 25, 2001

Title: METHOD AND APPARATUS FOR  
PROVIDING AUDIO ADVERTISEMENTS IN A  
COMPUTER NETWORK

Art Unit: 2161

Examiner:

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**MAR 03 2004**

**GROUP 3600**

**TRANSMITTAL OF POWER OF ATTORNEY**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed is an executed Power Of Attorney for filing with the above-identified patent application.

Respectfully submitted,

Date: February 24, 2004

Brian M. Berliner  
Attorney for Applicants  
Registration No. 34,549

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400 So. Hope Street  
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Telephone: 213-430-6000



**PATENT**  
**409475-38**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** BRIAN MARK SHUSTER and STEVEN CHRISTOPHER BUGG  
**Serial No.:** 09/893,362  
**Filing Date:** June 25, 2001  
**Title:** Method And Apparatus For Providing Audio Advertisements In A Computer Network

**Assistant Commissioner for Patents**  
**Washington, DC 20231**

**POWER OF ATTORNEY**

IDEAFLOOD, INC., a corporation of the State of Nevada and assignee of the entire right, title and interest in the above-identified patent application, hereby appoints:

Brian M. Berliner, Registration No. 34,549;  
Todd E. Fitzsimmons, Registration No. 44,683  
Jonathan A. Jaech, Registration No. 41,091;  
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Attn: Brian M. Berliner

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**GROUP 3600**

their attorneys to prosecute said application and to transact in connection therewith all business in the U.S. Patent and Trademark Office in connection therewith and before competent International Authorities.

IN ACCORDANCE WITH 37 C.F.R. § 3.73, THE ASSIGNEE HEREBY CERTIFIES THAT THE EVIDENCIARY DOCUMENTS WITH RESPECT TO ITS OWNERSHIP HAVE BEEN REVIEWED AND THAT, TO THE BEST OF THE ASSIGNEE'S KNOWLEDGE AND BELIEF, TITLE IS IN THE ASSIGNEE SEEKING TO TAKE THIS ACTION.

IDEAFLOOD, INC.

Dated: 2-23-04

By: [Signature]

Name: Gary Shuster, General Counsel